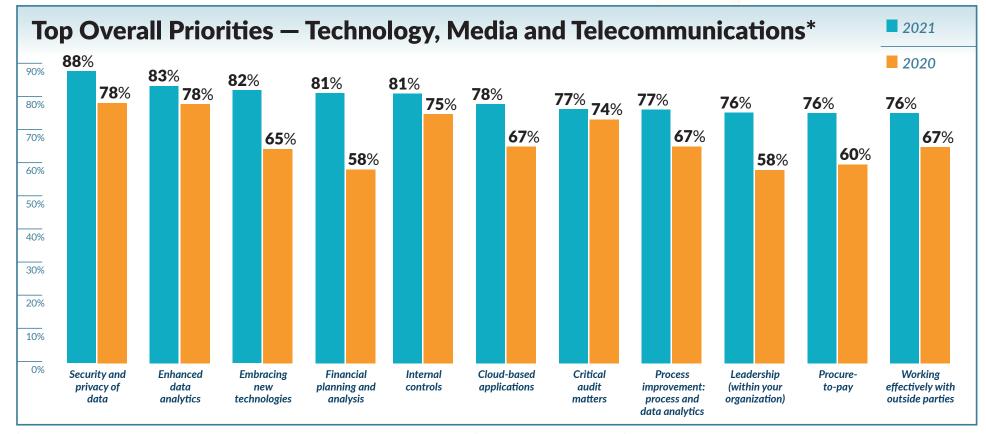
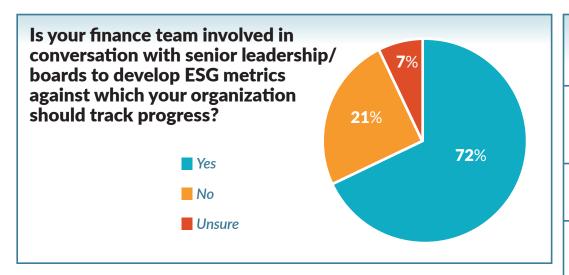
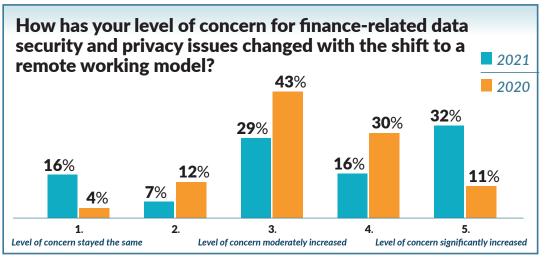
Under Greater Scrutiny, TMT Finance Leaders Increase Focus on Security, Privacy, Data and New Technologies

The results of Protiviti's latest **Global Finance Trends Survey** reflect the continuation of a hyper-risk environment in which Technology, Media and Telecommunications (TMT) companies are under increased scrutiny globally from regulators and customers and are adopting new operating models and technologies (such as cloud-based applications) to meet the challenges brought on by the pandemic. Between the push for digital transformation and enhanced data analytics, the protection of personal data and maintaining privacy for customers and key stakeholders remain the top overall priority for CFOs and finance leaders in TMT.



^{*} In our survey, respondents were asked to rate 46 different finance areas based on a 10-point scale, where "1" reflects the lowest priority and "10" reflects the highest priority for the finance organization to improve its knowledge and capabilities over the next 12 months. Rankings are based on the percentage of respondents who scored these areas at "8" or higher.





Indicate if your budget has increased or decreased for the following areas:

	2021		2020	
	Increase in 2021 Budget	Decrease in 2021 Budget	Increase in 2020 Budget	Decrease in 2020 Budget
Cloud-based applications that support finance	59%	13%	49%	29%
Process improvement: process and data analytics	54%	18%	43%	25%
Security and privacy of data	52%	18%	45%	24%
Robotic process automation	52%	20%	42%	28%
Changing demands and expectations of internal customers	51%	22%	69%	9%

For more information, read Protiviti's research report, Security, Data, Analytics, Automation, Flexible Work Models and ESG Define Finance Priorities, available at www.protiviti.com/financesurvey.

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M/F/Disability/Veterans.







